



June 16, 2014

The Honorable Chester A. McPherson  
Acting Commissioner  
Department of Insurance, Securities, and Banking  
810 First Street, N.E., Suite 710  
Washington, DC 20002

Dear Acting Commissioner McPherson:

On behalf of Unity Health Care (Unity), I am pleased to write this letter of support for CareFirst BlueCross BlueShield. Unity Health Care has been addressing the health care needs of Washington, DC's most vulnerable population since 1985. Originally, Unity provided these services through the Health Care for the Homeless Project (HCHP). In 1996, HCHP expanded and officially changed our name to Unity Health Care. Although our name changed, our mission stayed the same, "to provide compassionate quality health care to those who are in need regardless of their ability to pay." As one of the larger safety nets in DC, we provide services and care to nearly 40% of the medically underserved.

CareFirst's community mission and giving has directly and positively impacted our organization and the communities that we serve. We understand that at the surplus hearing scheduled for June 25, you will consider whether Group Hospitalization and Medical Services, Inc. (GHMSI) has invested in the community to the extent feasible. We write to share information on how CareFirst BlueCross BlueShield's community giving and investments have made a positive impact on our organization, helping us to better serve the citizens of the District of Columbia most in need of health care services.

We have been fortunate to be a recipient of CareFirst funding since 2004 and have received over \$1.7 million in support for initiatives that provide direct services to the medically underserved in Washington, DC. Some of these grants include:

- Dental and Immunization Projects (2011-2014): \$375,000 grant to provide quality care for those impacted by chronic diseases by ensuring access to necessary services through health review including immunizations. By the end of this grant, we will have provided over 1000 immunizations to patients living in DC.
- Patient Centered Medical Home Enhancement (2012-2014): \$913,802 grant to enhance our current patient centered medical home by improving care coordination and expanding access to evening and weekend hour among individuals with multiple chronic diseases. To date, 1154 individuals have been successfully contacted by the diversion team via telephone or home visit, and 530 patients have utilized our telephone triage line.

As you can see from the foregoing information, CareFirst's community giving has enabled our organization to better serve our community. CareFirst has allowed us to have a major impact in controlling and managing the chronic health conditions affecting our clients. If you need any further information on the impact that CareFirst's giving has had on our organization and community, please do not hesitate to contact me by e-mail at [vkeane@unityhealthcare.org](mailto:vkeane@unityhealthcare.org) or by telephone (202) 715-6562.

Sincerely,

A handwritten signature in black ink that reads "Vincent A. Keane". The signature is written in a cursive, flowing style.

Vincent A. Keane  
President and CEO

cc: Philip Barlow