**Beware of Simple Health Plans LLC**

**Important Notice To Simple Health Plan LLC Customers**  
The District of Columbia Department of Insurance, Securities and Banking (DISB) is warning residents to be on alert for an insurance sales scheme being perpetrated by Simple Health, LLC, Health Benefits One, LLC, Health Center Management, LLC, Innovative Customer Care, LLC, Simple Insurance Leads, LLC, and Senior Benefits One, LLC.\*

Simple Health’s business operations were shut down because the company misrepresented medical discount memberships and other limited benefit plans as comprehensive health insurance plans. As a result, many customers were left without the comprehensive health insurance they needed and, instead, incurred exorbitant medical costs. More than 50 District residents were impacted by this scheme.

In November 2018, the Federal Trade Commission (FTC) filed an action against Simple Health and, in May 2019, the FTC was granted a motion freezing Simple Health’s assets and prohibiting the company from, among other things, misrepresenting the benefit plans and releasing customer information.

If you are enrolled in a Simple Health plan, you have several options that include canceling your plan and discontinuing making payments to Health Insurance Innovations, Simple Health’s billing company.

District residents who have been impacted by this scheme are encouraged to contact DISB at 202-727-8000 or [disb.dc.gov](https://disb.dc.gov/). We can help you understand your options for making sure your health insurance needs are met. Residents may also contact the [DC Health Benefit Exchange Authority](https://hbx.dc.gov/) at 855-532-5465 to determine their eligibility to purchase a comprehensive health plan through DC Health Link.

For tips on avoiding similar scams, visit [disb.dc.gov/page/consumer-scams](https://disb.dc.gov/page/consumer-scams).

\*According to the FTC, the defendants were also conducting business as Health Benefits Center, Simple Health, Simple Health Plans, Simple Insurance, Simple Insurance Plans, Simple Auto, Simple Home, Simple Home Plans, Simple Care, Simple Life, National Dental Savings, and Health Insurance Services.