

DC BlueChoice

Rate Filing Justification Part II (Plain Language Summary)

Pursuant to 45 CFR 154.215, health insurance issuers are required to file Rate Filing Justifications. Part II of the Rate Filing Justification for rate increases and new submissions must contain a written description that includes a simple and brief narrative describing the data and assumptions that were used to develop the proposed rates. The Part II template below must be filled out and uploaded as an Adobe PDF file under the Consumer Disclosure Form section of the Supporting Documentation tab.

Name of Company	BlueChoice Inc.
SERFF tracking number	CFAP-131941478
Submission Date	5/24/2019
Product Name	BlueChoice

Market Type: ☒ Individual ☐ Small Group
Rate Filing Type: ☒ Rate Increase ☐ New Filing

Scope and Range of the Increase:

The 7.7 % increase is requested because:

The main drivers of the 2020 rate increase are a) deterioration in the base period experience of the combined pool, b) the re-introduction of the Health Insurer Fee and c) lower projected risk adjustment factor.

This filing will impact:

of policyholder's 3,659 # of covered lives 4,359

The average, minimum and maximum rate changes increases are:

- Average Rate Change: The average premium change, by percentage, across all policy holders if the filing is approved 7.7 %
- Minimum Rate Change: The smallest premium increase (or largest decrease), by percentage, that any one policy holder would experience if the filing is approved 4.4 %
- Maximum Rate Change: The largest premium increase, by percentage, that any one policy holder would experience if the filing is approved 23.3 %

Individuals within the group may vary from the aggregate of the above increase components as a result of:

Product selection, changes in age factors, and changes in family composition.

Financial Experience of Product

The overall financial experience of the product includes:

In 2018, a total of \$20.1 million in premium was collected and \$16.5 million in claims were paid out, along with \$2.6 million paid in risk adjustment, for a loss ratio of 95.0%. However, the rate increase of the product is driven partially by the combined Individual and Small group experience, which collected \$210.3 million in premium and paid out \$160.8 million in claims and paid \$8.2 million in risk adjustment for a loss ratio of 80.4%.

The rate increase will affect the projected financial experience of the product by:

The proposed rate increases are aimed to bring the combined loss ratio for Individual/Small Group to a projected 80.5%.

Components of Increase

The request is made up of the following components:

Trend Increases –	7.5 % of the	7.7 % total filed increase
1. Medical Utilization Changes –Defined as the increase in total plan claim costs not attributable to changes in the unit cost of underlying services, or renegotiation of provider contracts. Examples include changes in the mix of services utilized, or an increase/decrease in the frequency of service utilization.		
This component is	4.3 % of the	7.7 % total filed increase.
2. Medical Price Changes – Defined as the increase in total plan claim costs attributable to changes in the unit cost of underlying services, or renegotiation of provider contracts.		
This component is	3.1 % of the	7.7 % total filed increase.

Other Increases –	0.2 % of the	7.7 % total filed increase
1. Medical Benefit Changes Required by Law – Defined as any new mandated plan benefit changes, as mandated by either State or Federal Regulation.		
This component is	0.0 % of the	7.7 % total filed increase.
2. Medical Benefit Changes Not Required by Law – Defined as changes in plan benefit design made by the company, which are not required by either State or Federal Regulation.		
This component is	0.1 % of the	7.7 % total filed increase.
3. Changes to Administration Costs – Defined as increases in the costs of providing insurance coverage. Examples include claims payment expenses, distribution costs, taxes, and general business expenses such as rent, salaries, and overhead.		
This component is	2.9 % of the	7.7 % total filed increase.
4. Changes to Profit Margin – Defined as increases to company surplus or changes as an additional margin to cover the risk of the company.		
This component is	1.1 % of the	7.7 % total filed increase.
5. Other – Defined as:		
Lower anticipated risk adjustment payments.		
This component is	-3.8 % of the	7.7 % total filed increase.