



# DASH FOR THE STASH



An investor education and protection program from the Investor Protection Institute

## Rules to Play the DASH

Learn about investing, answer quiz questions for a chance to win a \$1,000 retirement contribution.

### How Do I Enter?

1. Read each poster (play all 4)
2. Scan the QR code (by smart phone or tablet)
3. Get a quiz question (Hint: answer is on poster)
4. Submit your answer\*

\*No smart phone or tablet? Use a computer and enter the URL below QR code. QR app is free to download. Mobile data rates apply, as per your phone contract.

Learn about the national online contest at [iInvest.org/programs/dash-for-the-stash](http://iInvest.org/programs/dash-for-the-stash)

### Skeptical?

This program and contest is sponsored by the Investor Protection Institute (IPI) and the Department of Insurance, Securities and Banking (DISB), which provide independent, non-commercial investor education and protection information. We don't sell anything, but you are smart to be wary about entering a contest. You can verify the DASH and IPI by calling DISB at (202) 727-8000 that regulates investments.

### What's the Catch?

No purchase is necessary to play. IPI will randomly select a contest winner for each participating state, from entries of those who logged the correct answers for all four posters. State winner receives the prize as a \$1,000 stipend sent directly to the winner's bank or brokerage firm for the purpose of opening or making a 2017 IRA contribution.

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## 4 Posters

Info Every Investor Should Understand:

- ➔ Financial Advisers
- ➔ Investment Fees
- ➔ Investor Fraud
- ➔ Building a Nest Egg

Poster content is educational and not intended to replace financial advice.

### What Is an IRA? Do I Want It?

One way a working American can build a nest egg is to open an Individual Retirement Account—IRA—and contribute to it each year. In exchange for investing money in an IRA until you retire, you typically can get substantial tax breaks. Having an IRA is an option for someone with earned income.

There are several types of IRAs, including

- Roth IRA
- Traditional IRA
- SEP IRA
- SIMPLE IRA

You can have more than one IRA. Each type has eligibility requirements and limits on contributions, which you can learn about at [IRS.gov](http://IRS.gov).

Think of your IRA as a garage, where you choose to store a variety of investments (stocks, bonds, mutual funds, savings accounts, etc.) so this nest egg can grow over time and escape some taxes. You can choose many investments to put in your IRA, since it's merely the place to park them. For more information, visit:

[www.iInvest.org](http://www.iInvest.org).

### What Happens If You Win?

A winner must provide proof of eligibility to contribute to an IRA for 2017 and will NOT receive cash nor any other form of payment in lieu of the IRA contribution. (For IRA eligibility rules, check [IRS.gov](http://IRS.gov).) This contest in the District is open April 18 - June 18, 2017. National DASH program organizers, State DASH program sponsors and previous DASH program winners are not eligible to enter the contest or receive the \$1,000 IRA contribution. Participants can only win once. Winners must provide their Social Security number, as IRS requires for tax purposes.