

# SPONSORSHIP AND EXHIBITOR PACKET

REGISTRATION  
DEADLINE IS  
May 3, 2019



## 11TH ANNUAL DC HOUSING EXPO AND HOME SHOW

Saturday, June 15, 2019 | 10 am - 3 pm  
Walter E. Washington Convention Center  
Hall D

Hosted by the DC Department of Housing and Community Development

Polly Donaldson, Director  
1800 Martin Luther King Jr. Avenue SE | Washington, DC 20020  
202.442.7200 | [www.dhcd.dc.gov](http://www.dhcd.dc.gov)

#DCHousingExpo2019



# ABOUT THE 11TH ANNUAL DC HOUSING EXPO AND HOME SHOW

Saturday, June 15, 2019

10:00 am - 3:00 pm

Walter E. Washington Convention Center  
801 Mt. Vernon Place NW, Washington, DC 20001

## HOST

The DC Department of Housing and Community Development (DHCD) in partnership with the Greater Washington Urban League (GWUL) will host the 11th Annual DC Housing Expo and Home Show.

## FOCUS

The Expo provides a wealth of information on housing, goods and services, and related topics.

## EXPECTED NUMBER OF ATTENDEES

Over 8,000 attendees from the District, Maryland and Virginia participate in this free annual event.

## SPONSORSHIP/EXHIBITOR PROFILE AND SPACE AVAILABILITY

- Space is available for 125 vendors that focus on housing related services. Special packages are available for sponsors.
- Exhibitors generally consist of federal and local government agencies, nonprofit community organizations, small businesses, developers, lenders, realtors
- Past exhibitors include: DC Housing Finance Agency, DC Housing Authority, DC Department of Insurance Securities and Banking, DC Department of Consumer and Regulatory Affairs, Deputy Mayor for Planning and Economic Development, DC Office on Aging, DC Office of the Tenant Advocate and utility companies (WASA, Pepco, Washington Gas).

## OVERVIEW OF THE EXPO AND HOME SHOW

- **Home Show:** Attendees will find innovative products, decoration and remodeling ideas; home improvement specialists; gardening products; hundreds of experts from windows to flooring to cabinets and landscaping; and much more all under one roof.
- **Housing Expo:** Our exhibition area has space for over 125 vendors.
- **Credit Counseling:** Free credit reports will be provided and attendees will be able to discuss ways to improve credit with HUD certified counselors.
- **Workshops:** Concurrent workshops will be offered throughout the day. Examples include but are not limited to: financial literacy, homeownership 101, the basics of home repair, healthy cooking classes, and energy/ green living sustainability practices.

# 11th Annual DC Housing Expo and Home Show Sponsorship Information Form

<b>SPECIAL SPONSORSHIP PACKAGES</b>		
<b>PLATINUM</b>	\$5,000	<ul style="list-style-type: none"> <li>Radio mention (as an event donor)*Website Link</li> <li>Print media exposure</li> <li>On-site recognition as event donor</li> <li>10 x 10 booth, one 6 foot skirted table, two chairs and a booth sign</li> <li>Lunch for two representatives</li> </ul> <p style="color: red; text-align: right;"><b>*If confirmed by Friday, April 19, 2019</b></p>
<b>GOLD</b>	\$3,000	<ul style="list-style-type: none"> <li>Print media exposure*</li> <li>On-site recognition as event donor</li> <li>10 x 10 booth, one 6 foot skirted table, two chairs and a booth sign</li> <li>Lunch for two representatives</li> </ul> <p style="color: red; text-align: right;"><b>*If confirmed by Friday, April 19, 2019</b></p>
<b>BRONZE</b>	\$1,000	<ul style="list-style-type: none"> <li>On-site recognition as event donor*</li> <li>10 x 10 booth, one 6 foot skirted table, two chairs and a booth sign</li> </ul> <p style="color: red; text-align: right;"><b>*If confirmed by Friday, April 19, 2019</b></p>
<b>EXHIBITOR PRICING</b>		
<b>FOR PROFIT</b>	\$550 (1 table)	<ul style="list-style-type: none"> <li>10 x 10 booth, one 6 foot skirted table, two chairs and a booth sign</li> </ul>
	\$800 (2 tables)	<ul style="list-style-type: none"> <li>10 x 20 booth, two 6 foot skirted tables, four chairs and a booth sign</li> </ul>
<b>REALTY BROKERAGES</b>	\$350 (1 table)	<ul style="list-style-type: none"> <li>10 x 10 booth, one 6 foot skirted table, two chairs and a booth sign</li> </ul>
	\$600 (2 tables)	<ul style="list-style-type: none"> <li>10 x 20 booth, two 6 foot skirted tables, four chairs and a booth sign</li> </ul>
<b>NONPROFIT</b>	Fee Waived	10 x 10 booth, one 6 foot skirted table, two chairs and a booth sign
<b>GOVERNMENT AGENCY</b>	Fee Waived	<ul style="list-style-type: none"> <li>10 x 10 booth, one 6 foot skirted table, two chairs and a booth sign</li> </ul>

# 11th Annual DC Housing Expo and Home Show Sponsorship and Exhibitor Registration Form

## CONTACT INFORMATION

Key Contact: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email Address: \_\_\_\_\_

Organization or Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Company Website: \_\_\_\_\_

Service Offered/Type of Business: \_\_\_\_\_

## REPRESENTATIVES WHO WILL BE EXHIBITING

Name	Address	Phone/ Email Address

PLEASE CHECK YOUR SPONSORSHIP OR EXHIBITOR SELECTIONS BELOW

<b>SPECIAL SPONSORSHIP PACKAGES</b>	<b>PLATINUM</b>	<input type="checkbox"/> \$5,000
	<b>GOLD</b>	<input type="checkbox"/> \$3,000
	<b>BRONZE</b>	<input type="checkbox"/> \$1,000
<b>EXHIBITOR PRICING</b>		
<b>FOR PROFIT</b>	1 Table	<input type="checkbox"/> \$550
	2 Tables	<input type="checkbox"/> \$800
<b>REALTY BROKERAGES</b>	1 Table	<input type="checkbox"/> \$350
	2 Tables	<input type="checkbox"/> \$600
<b>NONPROFIT</b>	1 Table Option Only	<input type="checkbox"/> Free
<b>GOVERNMENT AGENCY</b>	1 Table Option Only	<input type="checkbox"/> Free
<b>TOTAL</b>		\$ _____

Reservation and non-refundable deposit of 50% must be received by **Friday, May 3, 2019.**

Payment balance due by close of business **Friday, May 24, 2019.**

Make Checks Payable to: DC Treasurer  
2901 14th Street NW  
Washington, DC 20009

Payment Enclosed: \$ \_\_\_\_\_.

Confirm your attendance or receive additional information by contacting Pamela Hillsman at (202) 442-7251 or [dhcd.events@dc.gov](mailto:dhcd.events@dc.gov) or contact Michael Smalls at (202) 442-7203 or Laverne Scott at (202) 442-7283.