



How to play...

# DASH FOR THE STASH

An investor education and protection program  
from the Investor Protection Institute



## Rules to Play the DASH

Learn about investing  
Answer to win a \$1,000 retirement investment

### How Do I Play?

1. Read each poster (play all 4)
2. Scan the QR code (by smart phone or tablet)
3. Get a quiz question (Hint: answer is on poster)
4. Submit your answer\*

\* No smart phone or tablet? Use a computer and enter the URL below QR code. QR app is free to download. Mobile data rates apply, as per your phone contract.

## 4 Posters

### Info Every Investor Should Understand:

- ➔ Financial Advisers
- ➔ Investment Fees
- ➔ Investor Fraud
- ➔ Building a Nest Egg

Poster content is educational and not intended to replace financial advice.

### Skeptical?

This program and contest is sponsored by the Investor Protection Institute (IPI) and your State Securities Regulator, which provide independent, non-commercial investor education and protection information. We don't sell anything, but you are smart to be wary about entering a contest. (Read poster on fraud!) You can verify the DASH and IPI by calling your state's office that regulates investments.

### What's the Catch?

No purchase is necessary to play. IPI will randomly select contest winner in each participating state, from entries of participants who logged the correct answers for all four posters. Winner will receive the prize as \$1,000 stipend to open or add to an IRA, sent directly to the winner's bank or brokerage firm for the purpose of opening or making a 2016 contribution to an IRA.

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### What Is an IRA? Do I Want One?

One way a working American can build a nest egg is to open an Individual Retirement Account—IRA—and contribute to it each year. In exchange for investing money in an IRA until you retire, you typically can get substantial tax breaks. Having an IRA is an option for someone with earned income.

There are several types of IRAs, including

- Roth IRA • Traditional IRA
- SEP IRA • SIMPLE IRA

You can have more than one IRA. Each type has eligibility requirements and limits on contributions, which you can learn about at [IRS.gov](http://IRS.gov).

Think of your IRA as a garage, where you choose to store a variety of assets or investments (stocks, bonds, mutual funds, savings accounts, etc.) so this nest egg can grow over time and escape some taxes. You can choose many investments to put in your IRA, since it's merely the place to park them. For more information, visit [www.iInvest.org](http://www.iInvest.org).

### What Happens If You Win?

A winner must provide proof of eligibility to contribute to an IRA for 2016 and will NOT receive cash nor any other form of payment in lieu of the IRA contribution. (For IRA eligibility rules, check [IRS.gov](http://IRS.gov).) This contest is open March 15-May 15, 2016. National DASH program organizers, State DASH program sponsors and previous individual DASH program winners are not eligible to enter the contest and/or receive the \$1,000 IRA contribution.